



Balticon 50
905 W. 7th St., #199
Frederick, MD
21701
410-563-2737



Balticon 50 Sponsor Agreement

General. The sponsor hereby agrees to sponsor Balticon 50 as described in the BALTICON 50 SPONSORSHIP PROPOSAL, a copy of which is attached hereto as Exhibit A and is incorporated herein by this reference. The Sponsor agrees to provide to Balticon 50:

1. In-kind merchandise, services, or cash payments in support of BALTICON 50 Programs, Services, or Functions. Enter Th, Fri, Sat, Sun, All or NA for days:

Program, Service or Function	Amount Sponsored	Which Days?	Amount Needed
Accessibility Services (ASL interpreters, Mobi and wheelchair rental)	_____	_____	\$ 500/day
Anime Program	_____	_____	\$ 300
Balticon Short Film Festival door prizes	_____	_____	\$ 200
Children's Program	_____	_____	\$ 200
Con Suite and Green Room food and supplies	_____	_____	\$1,200/day
Costuming Program	_____	_____	\$ 200
Dance Program	_____	_____	\$ 300/day
Dinner with the Con Chair	_____	_____	\$ 1,500
Feed the Setup Crew Thursday	_____	_____	\$ 250
Feed the Teardown Crew Monday	_____	_____	\$ 200
Friday Face Time Receptions	_____	_____	\$ 300
Gaming Program: Magic the Gathering close packs for tournament	_____	_____	100 packs
Hall Costume Contest Prizes (gift card or merchandise preferred) 3 Prizes	_____	_____	\$100/\$75/\$50
Technical equipment rental	_____	_____	\$1,200/day
Teen Program	_____	_____	\$ 250
Transportation & Lodging for Heinlein Award Guests	_____	_____	\$ 3,000
Travel and lodging for current year Compton Crook Award Guests	_____	_____	\$ 3,000
Truck rental, fuel	_____	_____	\$ 100/day
Van Rental, fuel (transports Guests to and from airport, worship, etc.)	_____	_____	\$ 120/day
Volunteer/Staff meals	_____	_____	\$ 600/day
Workshops	_____	_____	\$ 500

OR



Balticon 50
905 W. 7th St., #199, Frederick, MD 21701
<http://balticon.org/wp50/making-it-happen/sponsorships/>
Sponsors@Balticon.org Donation@Balticon.org



2. In-kind merchandise, services, or cash payments in support of the BALTICON 50 General Fund, as follows (Insert amount in space at left and initial):

Amount	Initial Here	Sponsor Level	Minimum Fee
_____	_____	MULTIVERSE SPONSOR	\$ 12,600
_____	_____	HYPERSPACE SPONSOR	\$ 8,400
_____	_____	WARPSPEED 100 SPONSOR	\$ 4,200
_____	_____	GALACTIC SPONSOR	\$ 2,100
_____	_____	STELLAR SPONSOR	\$ 1,764
_____	_____	TERRAN SPONSOR	\$ 840
_____	_____	LUNAR SPONSOR	\$ 504
_____	_____	WE ♥ BALTICON SPONSOR	\$ 294
_____	_____	FRIEND OF BALTICON SPONSOR	\$ 25

3. Cash Payments in support of the Balticon Golden Anniversary BRING 'EM BACK PROJECT (Initial at left of selection):

_____	BRING 'EM ALL BACK SPONSOR		\$ 50,000
_____	BRING	BACK TO U.S.A.	\$ 15,000
_____	Enter Alumnus Name Above		
_____	BRING	BACK	\$ 5,000
_____	Enter Alumnus Name Above		
_____	GLOBAL TRANSPORTER SPONSOR		\$ 6,500
_____	TRANSPORTER SPONSOR		\$ 2,345
_____	MULTI-BERTH SPONSOR		\$ 4,000
_____	DOUBLE-BERTH SPONSOR		\$ 1,600
_____	SINGLE-BERTH SPONSOR		\$ 800

In consideration therefore, Balticon 50 shall provide Sponsor with the benefits described in the Proposal. Balticon 50 may adjust such benefits, substitute benefits, or provide other benefits with the approval of the Sponsor.

Payment. Cash donations are due as follows: 50% percent on or before March 1, 2016, and the balance due on or before April 10, 2016. Failure to pay amounts when due may result in termination of this agreement, with forfeit of the initial payment. In-kind merchandise and /or services shall be scheduled in writing by representatives of Balticon 50 and Sponsor.

Limitation of Sponsorship. Unless otherwise provided, the cash, merchandise, or services and the Sponsor benefits described in this agreement are related solely to



BALTICON 50, to be held May 27-30, 2016. Assuming the Event is continued as Balticon 51 in 2017, the Sponsor shall have the first right of refusal to continue Sponsor's involvement in the Event on such terms as Sponsor and BALTICON 51 shall agree.

License and Usage. Sponsor hereby grants BALTICON 50 a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. BALTICON 50 agrees that the Proprietary Information will be used only in connection with the 2016 Event to provide the benefits set forth in the Proposal and such other benefits as Sponsor and BALTICON 50 may agree. BALTICON 50's use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

Sponsor Understandings. Sponsor understands as follows: the dollar values set forth in the Proposal are estimates based upon general sponsorship information available to BALTICON 50; the audience multiplier is based upon estimates of BALTICON 50 attendance and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind merchandise or services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

Termination. BALTICON 50 may terminate this contract on 30 days written notice. In the event of termination by BALTICON 50 for any reason other than SPONSOR'S failure to provide contracted fees or services, BALTICON 50 may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor by BALTICON 50. Sponsor shall not terminate this agreement without the approval of BALTICON 50.

Amendments. This agreement may be amended only by a written instrument executed by both parties.

Miscellaneous. This agreement is governed by Maryland law and is binding upon all of the parties' successors and assigns.

Date:

Sponsor:

By:

Name/Title:

Date:

By:

Name/Title:

Balticon 50 Fundraising Committee

