



**Balticon 50**  
**905 W. 7th St., #199**  
**Frederick, MD**  
**21701**  
**410-563-2737**



February 7, 2016

Dear Marketing, Community Outreach, or Publicity Representative:

As you develop your marketing plan for 2016, consider the powerful sponsorships that Balticon, the Mid-Atlantic Regional Science Fiction and Fantasy Convention, makes available. Sponsoring entities receive recognition during the event; in the published On-Site Show Guide and signage; pre-show on the event web site; and on literature promoting the event, including e-mail broadcasts and podcasts reaching thousands.

BALTICON, produced and staffed by Baltimore Science Fiction Society, Inc. (BSFS), a §501(c)(3), non-profit, charitable, literary and educational organization, hosts over 2,000 authors, artists, musicians, and other makers, scientists, and fans. We have a long-standing tradition of offering widest ranging, highest quality programming and special events available to SFF fandom, including world-renowned Art, Costuming, Filmmaking, Literary, New Media, and Science Programs.

Balticon is approaching a milestone — our 50th Anniversary! For this, our fiftieth event, we return to our roots in Baltimore City. Balticon 50 will be held on May 27 through 30, 2016, at Renaissance Baltimore Harborplace Hotel, 202 East Pratt Street, Baltimore, MD, 21202. Our Guest of Honor, George R. R. Martin will be with us all four days, as will Artist Guest of Honor John Picacio, Music Guests of Honor Gretchen and Bill Roper, award recipients Alexandra Duncan and Kim Stanley Robinson, and Fan Guests of Honor B Shirley Avery and Martin Deutsch.

Included in the many exciting events for this Golden Anniversary celebration:

The Feast of Ice and Fire Dinner — an Evening with George R. R. Martin

A dedicated Dance Hall with classes by world-renowned Dance Mistresses and Masters;

Presentations and Readings by a twenty-one Very Special Guests, former Balticon Guests of Honor Steve Barnes, Ben Bova, Tananarive Due, Michael F. Flynn, Phil & Kaja Foglio, Joe Haldeman, Donald Kingsbury, Sharon Lee, R. A. MacAvoy, Steve Miller, Larry Niven, Jody Lynn Nye, Nancy Springer, Allen Steele, Charles Stross, Harry Turtledove, John Varley, Jo Walton, Connie Willis.

Balticon and BSFS are dedicated to the promotion of, and appreciation for, science fiction in all of its many forms.

We expect a registered membership of about 3,000 and are sure that all would benefit greatly from your support of the event. Your generous contribution to the event will be rewarded in a number of ways, as detailed in the attached Balticon 50 Sponsorship Proposal.

If you are interested in being a part of this event, please email me at [Sponsors@Balticon.org](mailto:Sponsors@Balticon.org) or telephone me at 410-206-3117 anytime between 8 am and 10 pm, EST. We look forward to hearing from you.

Sincerely,

Jonette V. R. Butler  
Balticon 50 Sponsorships Coordinator



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<http://balticon.org/wp50/making-it-happen/sponsorships/>  
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